

PRESIDENTIAL
PROFILE & VISION
OF
DOCTOR
TERRANCE A.
FORD



SOUTHERN BIBLE
INSTITUTE & COLLEGE

southernbible.org



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Meet Southern Bible's 5th PRESIDENT & CEO...

FAMILY ROOTS & FRUIT

DR. FORD'S FAMILY CIRCLE —

Early Life at a Glance

Born: September 27, 1970

Parents:
The Late Pastor Willie James Ford, Sr. & Rhunette Ford

Hometown:
Deerfield Beach, Florida

Came to faith in Jesus Christ:
(1977) Bethlehem Baptist Church - Deerfield Beach, FL

High School:
(1988) Deerfield Beach High



Married:
Sarai Madison Ford,
July 7, 2012

Residence: DeSoto, TX

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A strong beginning prepares you for a strong ending



Left to Right: (Back) Britne [C], Audrey [C], Terrance, Arianna [G], Sarai, Samuel [C], Myesha [C], Brittani [C] (Front) Taylore [C], Jaeden [G], Zion [G], Bakari [G] (*Insert*) Christianna [G]

Family Photo taken: 2017



12
Siblings



6
Children



5
Grandchildren

CORPORATE EXPERIENCE

DR. FORD'S BUSINESS BACKGROUND —

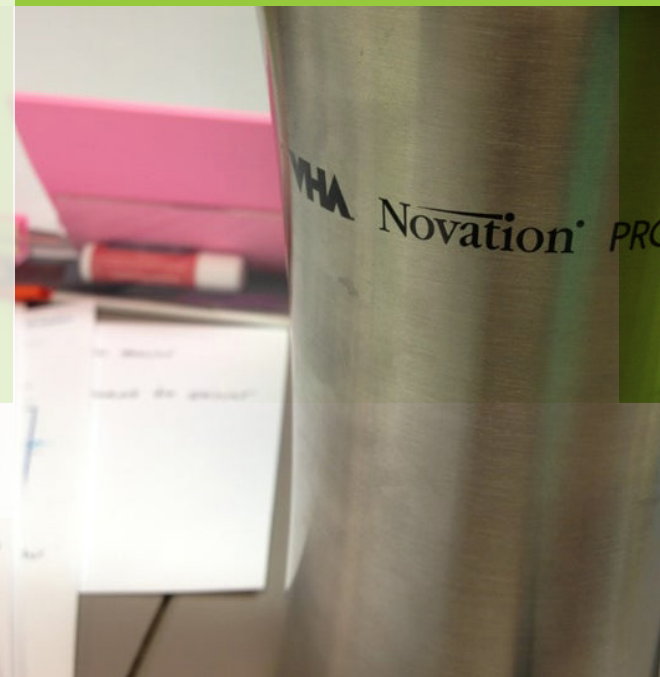
SENIOR BUSINESS ANALYST

VHA, INC - IRVING, TX

JUN 1999 - DEC 2005

VHA (now known as Vizient, Inc.) was a member-owned and member-driven health care cooperative. This company helped its members become the local provider of choice by developing products and services to improve their clinical and operational performance.

Responsibilities included: Managing the outsourced outbound call center's daily operation. Analyzing business requirements and processes. Developing business case studies, project definition, requirements analysis and business process modeling. Working closely with technical colleagues to produce high-level technical requirements and data models. Overseeing the initiation of projects, defining business, technical scope and project plans. Managing communication throughout the project life cycle for user acceptance testing, training needs analysis, change management and documentation.



MANAGEMENT ANALYST / PROGRAM SPECIALIST

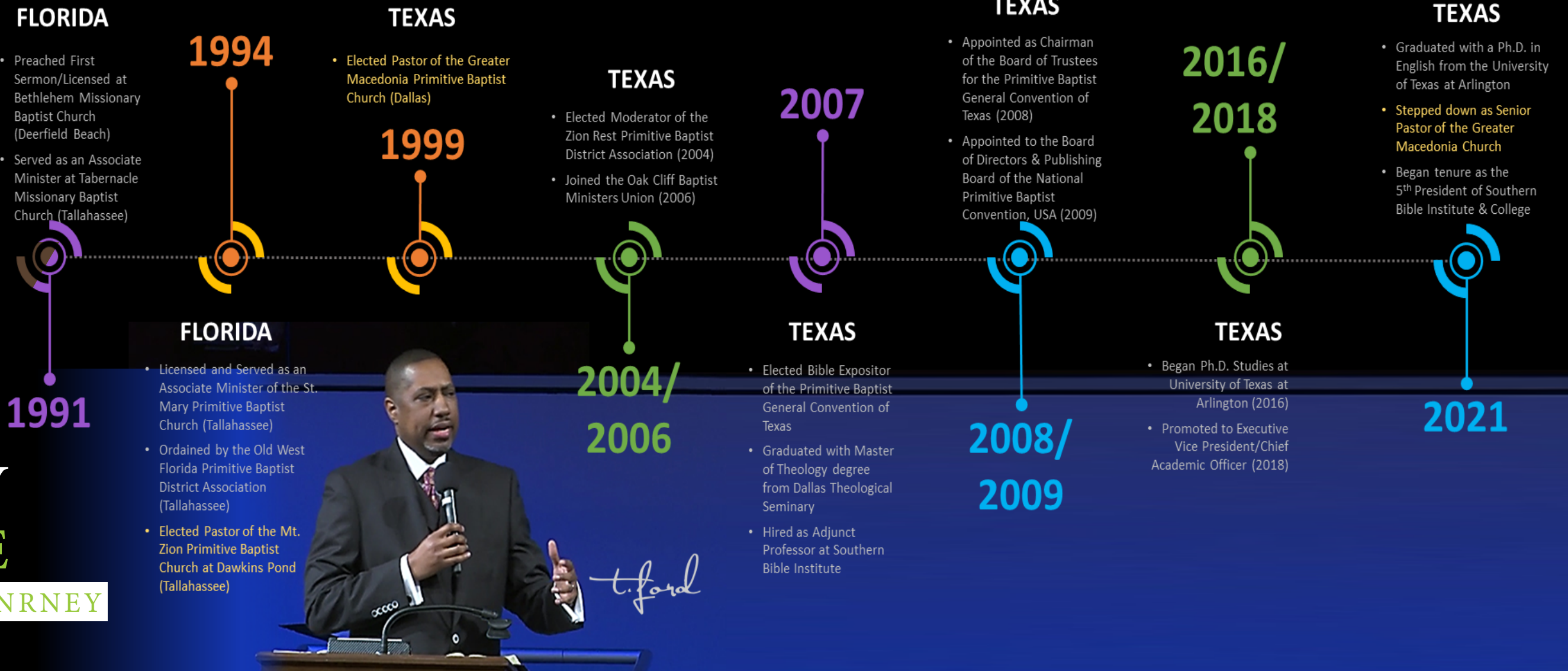
FLORIDA DEPARTMENT OF LABOR AND EMPLOYMENT SECURITY - TALLAHASSEE, FL

JAN 1994 - MAY 1999

Responsibilities included: Providing assistance and consulting services to management regarding data administration and process redesign through review and data collection analysis. Facilitating sessions to define business area requirements, risks and potential solutions.

MINISTRY TIMELINE

DR. FORD'S JOURNNEY IN MINISTRY —



CURRICULUM VITAE

DR. FORD'S EDUCATION HIGHLIGHTS —

BACHELOR OF SCIENCE

FLORIDA A & M UNIVERSITY -
TALLAHASSEE, FL

JUN 1994

Major: Business Administration
(School of Business & Industry)



MASTER OF THEOLOGY

DALLAS THEOLOGICAL SEMINARY -
DALLAS, TX

DEC 2007

Major: Pastoral Ministry |
Concentration: Urban Ministry

Thesis Title: *The Persuasive Appeal of
Selected American Preachers to Ethnically
Diverse Congregations*

Noteable Mention: 2006 Recipient of the
Nathan D. Maier Scholarship for Bible
Exposition and Servant Leadership



DOCTOR OF PHILOSOPHY
UNIVERSITY OF TEXAS AT
ARLINGTON - ARLINGTON, TX

MAY 2021

Major: English (Cumulative GPA: 4.0)

Dissertation Title: *Sermonic Fugues
Evaluated in a Thematic Collection
of African-American Homiletical
Responses to the 9/11 Tragedy
Using Distant Reading Analytics*

Noteable Mention: Dissertation
Defense 'Passed with Distinction'



UNIVERSITY OF
TEXAS
ARLINGTON

RESEARCH INTERESTS

Digital Religious Rhetoric | Computational Literary Studies; African American
Evangelical Literature | Dynamics Of African American Preaching in the
21st Century

LEADERSHIP PHILOSOPHY

DR. FORD'S APPROACH TO SBIC LEADERSHIP —



It is my resolve to assume the presidency of Southern Bible Institute & College with a hybrid transactional-transformational leadership philosophy. In order to foster critical partnerships, investments, engagements, and commitments to the vision and mission of SBIC, there must be a strong acumen of transactional leadership. This trait will enable me to best advocate and negotiate mutual benefits and positive gains for both persons and agendas that are properly aligned with the institutional goals.



Transactional Leadership emphasizes organization, performance evaluation and rewards, and is task- and outcome-oriented. This is key in building a formidable academic institution.



Transformational Leadership

is a leadership style that inspires positive changes in those who follow. This is important in modeling servant leadership in both the work and learning environment.

There are however, aspects of this philosophy which call for an appropriate amount of transformational leadership.

This is necessary to accomplish my aspiration of helping those within the administration reach their fullest potential and reap the greatest benefits of their experience at Southern Bible Institute & College. Growing the institution requires transactional prowess whereas growing the constituency necessitates transformational proficiency.



EIGHT STRATEGIC INITIATIVES

DR. FORD'S COMMITMENT TO THESE GUIDING IDEALS—

OUR MISSION:

Equipping men and women to be competent servant leaders with a Bible-centered worldview.



I affirm—as President & Chief Executive Officer of Southern Bible Institute & College—to continue to align and advance these Institutional Strategic Initiatives in conjunction with its mission & values.

1

EXPANDING THE EDUCATIONAL MISSION of SBIC by progressive alignment to achieve and maintain accreditation with ABHE—the Association of Biblical Higher Education, USDE—U.S. Department of Education, and CHEA—Council for Higher Education Accreditation.

2

IMPROVING AND EXPANDING CURRICULAR OFFERINGS to meet the educational needs of traditional and nontraditional students with digital and campus strategies that center in servant leadership with a Biblical worldview.

3

GROWING THE STUDENT POPULATION through active, aggressive, and effective recruitment and retention strategies.

4

IMPLEMENTING AND SUSTAINING THE VISION through top-notch servant leadership development; expanding the faculty to increase excellence in academic engagement and ministry effectiveness; and cultivating a professional staff that complements the Institution's mission.



ADVANCING THE TECHNOLOGICAL ENVIRONMENT in order to enhance student learning, academic program delivery and methods, and day-to-day operations in all areas of the Institution.

5

EXERCISING OPTIMAL STEWARDSHIP while providing an excellent learning environment. Initially remodeling current facilities to provide an environmentally sound and safe learning environment conducive to a growing technological age.

6

INCREASING THE FUNDING BASE of SBIC through new relationships with dedicated partners who share the Mission and Vision.

7

PROVIDING A STABILIZED FOUNDATION from which to invite smaller like-minded institutions, local church leadership, and Christian Education programs to partner with SBIC by implementing a similar model and mission.

8

INSTITUTIONAL OUTLOOK

DR. FORD'S VISIONARY PERSPECTIVE FOR SBIC—



Considering the end while at the beginning, best captures my posture for viewing this institutional outlook of Southern Bible Institute & College. I find it sobering as well as exhilarating to stand at the precipice of the future—looking both ahead and within—to contemplate the lasting impression of my presidential leadership for Southern Bible. Looking ahead, I envision SBIC as a beacon of hope in several ways.



Projected Heritage

First, I envision maintaining our commitment to embrace and represent well our inherited cultural identity as a historically African-American biblical higher education institution.



Premier Academics

Secondly, I foresee SBIC as a formidable academic institution—that is devoted to Christian education. Recognized not only as an accredited college, but distinguished for its innovative research, specialized programs, and high caliber students and graduates.



Community Collaboration

Thirdly, I perceive our College with an even deeper connection and collaboration with the community. Already having built a tight network of relationships, SBIC will invest and involve itself more in efforts of church and community change and growth.

At the end of my presidency, I believe Southern Bible will be a matured and distinguished accredited academic institution, a strong advocate and champion of the urban and ethnic minority, and committed as ever to the Christian faith—both educationally and ministerially.



FOCUSED VISION FIRST THREE YEARS & CENTENNIAL

DR. FORD'S SHORT-TERM
S.M.A.R.T. GOALS—

For the long-run, my sights are set on “God-size” aspirations, recognizing the need to trust Him for the ultimate success of SBIC. Although I dare not limit God to our human vantage, I believe it is wise to prepare and press towards reasonable goals.

The SMART acronym stands for goals that are:
Specific - Measurable - Attainable - Relevant - Time Bound

2021 - 2022

In **THE FIRST YEAR** of my presidency, there will be continued attention on the progress and momentum towards initial accreditation—specifically the timely completion of a thorough and quality self-study document. Concurrently, there will be strong focus on staff building, student body growth, and institutional esteem. Much time will also be spent 1) developing senior and support staff teams, 2) increasing and diversifying the student population—both racially and generationally—and 3) promoting ‘College Pride’—particularly among students and alumni.

2022 - 2023

THE SECOND YEAR of my administration will pivot to a keen emphasis on preparations for the accreditation team visit and post-visit preparation for the accreditation interview. Campus aesthetics will be attended to and with an upgraded technology infrastructure, the promotion of online courses will be highly prioritized. In conjunction with the final stages of accreditation evaluation, the Administration and Advancement office will pursue and maintain membership with the Evangelical Council for Financial Accountability (ECFA) as another validation of our commitment to financial integrity.

2023 - 2024

By **THE THIRD YEAR**, the primary goal for SBIC to have attained full accreditation with Association for Biblical Higher Education will have been successfully reached. At this point we will have significantly accrued financial resources into the institution’s scholarship, reserve, and endowment funds. Traditional income streams will reflect a well cultivated and steadily growing cash flow, facilitated by a highly effective advancement team. Enrollment wise, the goal is to have a population of at least 350 enrolled students.

2026 - 2027

Southern Bible will celebrate its **100TH ANNIVERSARY** in the academic year 2026-2027—which will mark the sixth year of my administration. A major goal by this time will be to have successfully erected a new Academic/Administration building, renovated the current facility, and enhanced the overall campus aesthetics. All of this achieved under a mandate to be done debt-free.

MEET THE NEW SENIOR STAFF



Kevin Hawkins, D.Min.
*VP Student Services &
Development*



Justin Jackson, D.Min.
VP Academic Affairs



Lakesha Grice, M.B.A.
*Interim VP Administration
& Advancement*



Joel Wilson, D.Min.
*Institutional Effectiveness
Administrator*



Friends,

I am incredibly humbled to have been called by God and chosen to lead this College forward into its new season of God's grace.

Rest assure that I am as committed as ever to serve and support the academic and ministerial journey of every student, faculty, and friend who connects to us. I am persuaded that God has great things ahead for SBC. So... let's experience every ounce of His favor for us—together! And may our God richly bless, your studies!

Jerome A. Ford





For more information and content from Dr. Terrance A. Ford, scan QR code or visit: terranceford.org



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